

Netaji Subhas Training Institute of Agricultural Marketing, Baidyabati



NETAJI SUBHAS TRAINING INSTITUTE OF AGRICULTURAL MARKETING
(Training Institute of West Bengal State Agricultural Marketing Board)
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Netaji Subhas Training Institute of Agricultural Marketing, Baidyabati

Netaji Subhas Training Institute of Agricultural Marketing, the training institute of West Bengal State Agricultural Marketing Board under Department of Agricultural Marketing, Govt. of West Bengal was inaugurated on 4th April, 2010, the Institute got the affiliation of National Institute of Agricultural Marketing, Jaipur, as a Sub-centre Institute of NIAM, Jaipur, on 2nd February, 2011. The building was constructed with the help of the NABARD, who had sanctioned Rs. 1.76 Crores under RIDF XIII.

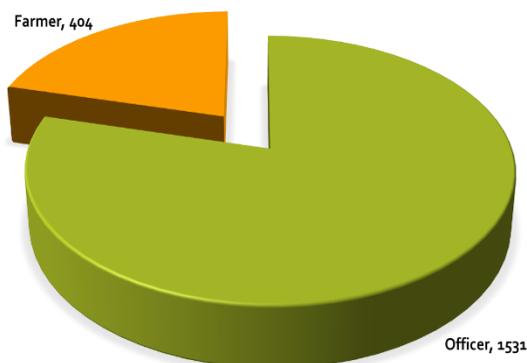
Several training programs are being conducted by NSTIAM, Baidyabati, which are mainly funded by NAIM, Jaipur and Govt. of West Bengal, mostly targeting the following:

- ❖ Officials of Department of Agricultural Marketing
- ❖ Officials of Regulated Market Committees
- ❖ Official of WBSMB
- ❖ Individual Farmers
- ❖ Members of Self Help Groups
- ❖ Members of FPOs/FPCs/FIGs
- ❖ Young Members of Farm Families

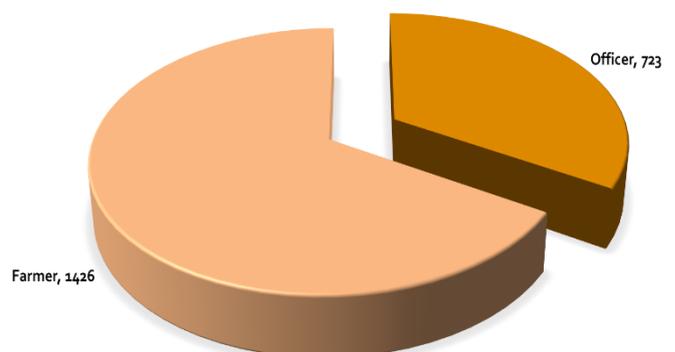


Since inception, the Institute has trained around **4060 numbers of trainees**. Among which, **1425 number of Farmers / members of Farm Families** have been trained in last three Financial Years. In the Financial Year 2016-17, **727 number of trainees** were trained through **44 trainings**, - both of which are the highest in any Financial Year in the history of the Institute.

Trainee Distribution from F.Y 2010-11 to 2013-14



Trainee Distribution from F.Y 2014-15 to 2016-17



"I must appreciate this Institute for running such wonderful trainings for the FPC and Youths of this State" - Sri Sadabhau Khot, Minister of State, Agriculture, Horticulture and Agril. Marketing, Govt. of Maharashtra

Training Amenities



Training Capacity: Presently the institute is having a seating capacity of 172 trainees.

Classrooms: There are 7 classrooms presently in the Institute where classes can be conducted. 5 classrooms are having seating capacity of 30 people, whereas in the two computer labs, 32 people can attend training at a time. All the classrooms are fully equipped with Audio – Visual aids. A.C is installed in one classroom and the computer labs.

Library: The Institute's library is equipped with several books related to agriculture, agricultural marketing, laws, acts etc. 20 people can be accommodate in the library for reading purpose at a time. At present there are 234 nos. of books there in the library.

Staying Arrangement: Presently the Institute is having a staying capacity of 104 people. There are 6 dormitory rooms and 2 double bedded guest rooms in the main building. Capacity of dormitory rooms varies from 4 to 8 per room.

In the Main hostel of the Institute, there is separate arrangement of 10 numbers of female trainees along with 6 single bedded guest rooms. Other rooms are double bedded.

Canteen: A separate cooking and dining arrangement has been made in the ground floor of the new hostel building. 36 (thirty-Six) people can have their food at a time in the common dining area. Additionally, there is one guest dining room where 12 guests can be accommodated.

Division of Books in the Library

- ❖ Division of Agronomy
- ❖ Division of Agricultural Extension Education
- ❖ Division of Soil Science and Agricultural Chemistry
- ❖ Division of Vegetable Science and Floriculture
- ❖ Division of Post-Harvest Technology
- ❖ Division of Plant Breeding and Genetics
- ❖ Division of Entomology
- ❖ Division of Agro-forestry
- ❖ Division of Agricultural Economics
- ❖ Division of Plant Pathology
- ❖ Division of MBA – Agri Business
- ❖ Division of Journals



Training Programs at N.S.T.I.A.M in 2016-17

Proposals for conducting training courses under State Budget as well as Central Budget (RKVY) are sent in the beginning of every Financial Year. Presently NSTIAM conducts the following type of trainings:

A. One **90 days residential training** programme is exclusively for the young members of the Small and Marginal Farm Families with special thrust upon the SC and ST communities to ensure them better livelihood opportunities by means of imparting training in a planned manner for boosting their employability by way of making a techno-economically viable rural based agro-farming with special emphasis on organic principles as a means of either direct employment or through entrepreneurship development.

Total 379 trainees have been trained so far by the Institute selected from **24 blocks of 12 different districts of the State.**

B. Another **14 days residential training** program on Post Harvest Management, Preservation and Marketing of Fruits and Vegetables. The trainees here are mainly representatives from FPCs, FPOs or FIGs formed by Govt. of West Bengal or Self-help Gosthies registered with Govt. of West Bengal as well as NABARD.

Total 620 numbers of trainees have been trained so far by the Institute selected from **35 blocks of 17 districts of the State.**

C. Other trainings on E-tendering, Tally Accounting Package, Financial Management and Computer are also conducted by the Institute mainly for the Staffs and Officials of Department of Agricultural Marketing.



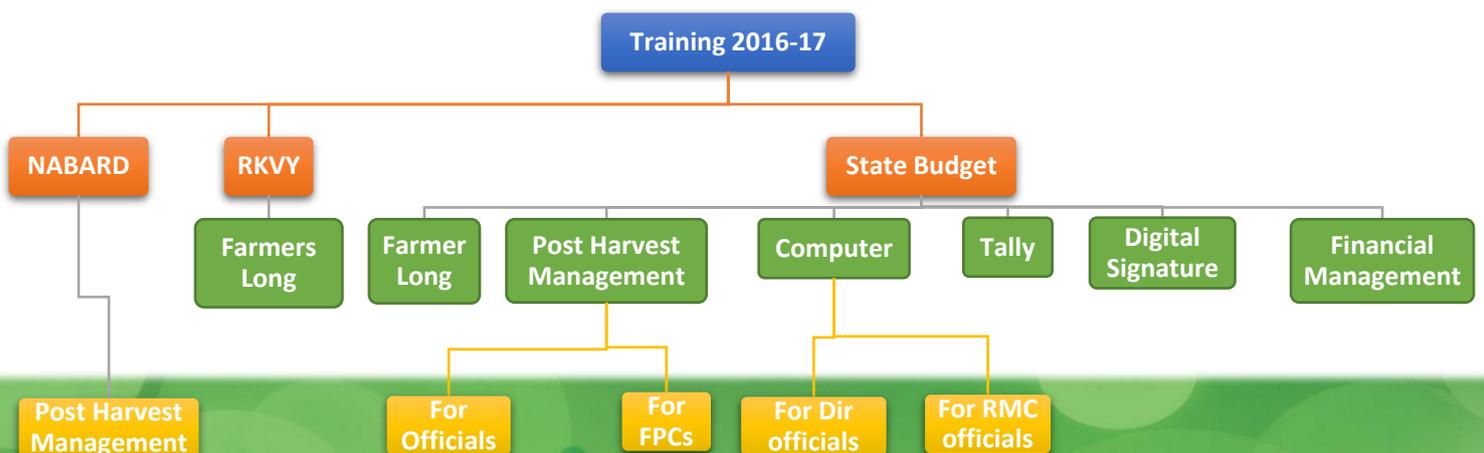
FPC Trainees in the PHM Training Classroom



Farm Family Trainees during their Practical Classes



Successful Trainee receiving Certificate from Special Secretary, Dept. of Agril Marketing



Training on E-tendering and Digital Signature

- The Training Duration was of 2 days.
- Conducted for the secretaries, saes and staffs of RMCs
- Training was Provided by NIC and officials of WBSAMB
- Practical evaluation of the trainees was done after completion of the training
- Total **31 candidates** undergone this training in **2 number of training** in the F.Y 2016-17 under State Budget.



Trainees during training of E-tendering & Digital Signature



Training on Financial Management



Trainees during training of Financial Management



- The Training Duration was of 5 days.
- Conducted for the officials of the directorate of Agril. Marketing
- Several relevant topics including IFMS, HRMS, WBSR, RTI act, RTPS act, DCRB rules, DRO rules has been covered.
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- Total **74 candidates** undergone this training in **3 number of training** in the F.Y 2016-17 under State Budget.



Training on Tally Software

- The Training Duration was of 5 days.
- Conducted for the officials of the directorate of Agril. Marketing as well as for the staffs of RMCs dealing with accounts
- Specialist training provider has been selected through EOI for imparting the training.
- Online evaluation is done by tally after completion of the training followed by providing certificate of Merit by Tally Solutions.
- Total 42 candidates undergone this training in 3 number of training in the F.Y 2016-17 under State Budget.



Trainees during training of TALLY Software

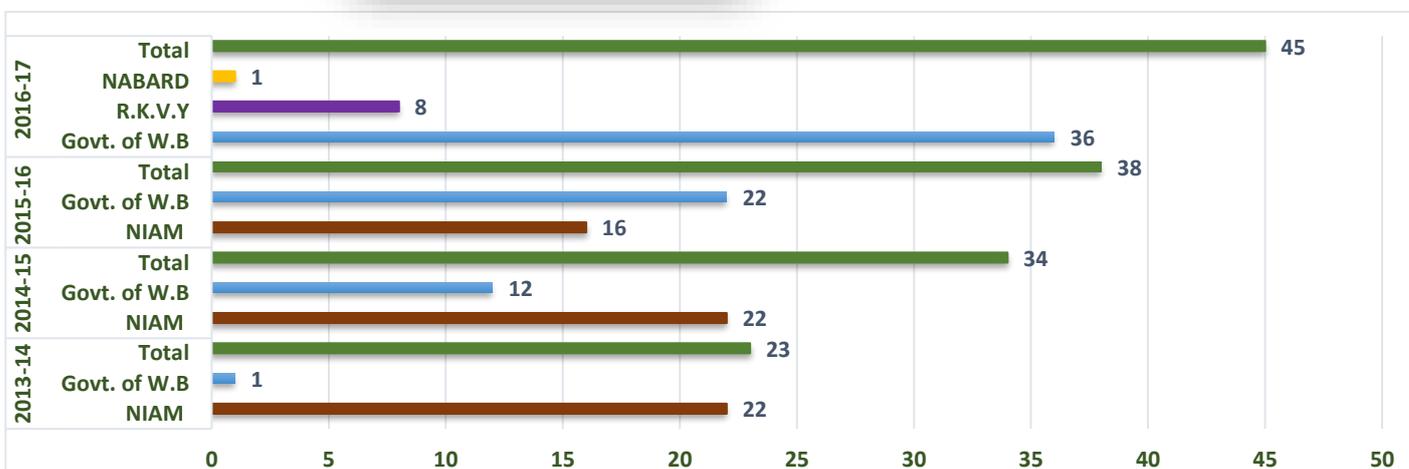


Trainees during training of Basic Application of Computer



Training on Basic Application of Computer

- The Training Duration was of 5 days.
- Conducted for the officials of the directorate of Agril. Marketing as well as for the staffs of RMCs.
- Training as well as Post Training Online Evaluation in association with Microsoft was done by WEBEL.
- Successful candidates are provided with Microsoft participation certificates.
- Total 159 candidates undergone this training in 11 number of training in the F.Y 2016-17 under State Budget.



Training Numbers at NSTIAM

Training on Fruit & vegetables Processing and Preservation

- The Training Duration was of 5 days.
- Conducted for the T&C officials of the Directorate of Agril. Marketing
- Conducted in association with Jadavpur University.
- Successful candidates are provided with participation certificates.
- Total 22 candidates undergone this training in 1 number of training in the F.Y 2016-17 under State Budget.



TCPC Officers during their training at Jadavpur University



Post-Harvest Management, Preservation and marketing on Foods & Vegetables

Funded by NABARD:

The Institute organized one **14 days residential** training funded by NABARD in this Financial Year. One Training on "Post-Harvest Management, Preservation and marketing on Foods & Vegetables" was conducted by the Institute especially for the CEOs and top officials of the Farmer Producers Organizations affiliated by NABARD. The trainees were nominated by NABARD from 6 districts of the State.

During the training, the participants were focused on

- Scientific production of Fruits and Vegetables
- Marketing of Fruits & Vegetables and Supply chain management
- Scientific preservation of Fruits and Vegetables
- Forward - backward linkages
- How to prepare bankable projects
- Documentation, Accounts keeping and auditing.
- Various departmental schemes of Agricultural Marketing Department
- FSSAI licensing etc.

Total **25 trainees** successfully completed the training program in the Financial Year 2016-17.



Funded by State Budget:

The Institute organized this training for the 1st time in this Financial Year. The **14 days residential** training was conducted by the Institute especially for the officials /members of the Farmer Producers Organizations / Framer Producers Companies / Farmer Interest Groups / Self Help Gosthies registered with Govt. of West Bengal. The trainees were selected by nominated Coordinating Officers of this Department for each district in consultation with respective District Magistrates.

During the training, the participants were focused on

- Marketing of Fruits & Vegetables and Supply chain management along with their Scientific preservations.
- Forward - backward linkages
- How to prepare bankable projects (BDP)
- Documentation, Accounts keeping and auditing.
- Various departmental schemes of our Department
- FSSAI licensing etc.

The trainees also visited

- ✓ Indian Institute of Packaging, Salt Lake
- ✓ Training and Canning Center, Chinsura, Hooghly
- ✓ Front and back end material management at different private fruits and vegetable sale counters as well as Sufal Bangla
- ✓ International Packaging units

Total **187 trainees** successfully completed the training program who were selected from **12 blocks representing 6 districts** of the State in the Financial Year 2016-17.

10 trainee groups, out of 12, received @ Rs. 1.5 lakh as **One Time Front End Financial Assistance** in their group account after submission of their Business Development Plan (BDP) through a Bank Approved Project as a part of post training assistance. **Total 15 Lakh rupees** has been disbursed in this purpose from the State Budget.



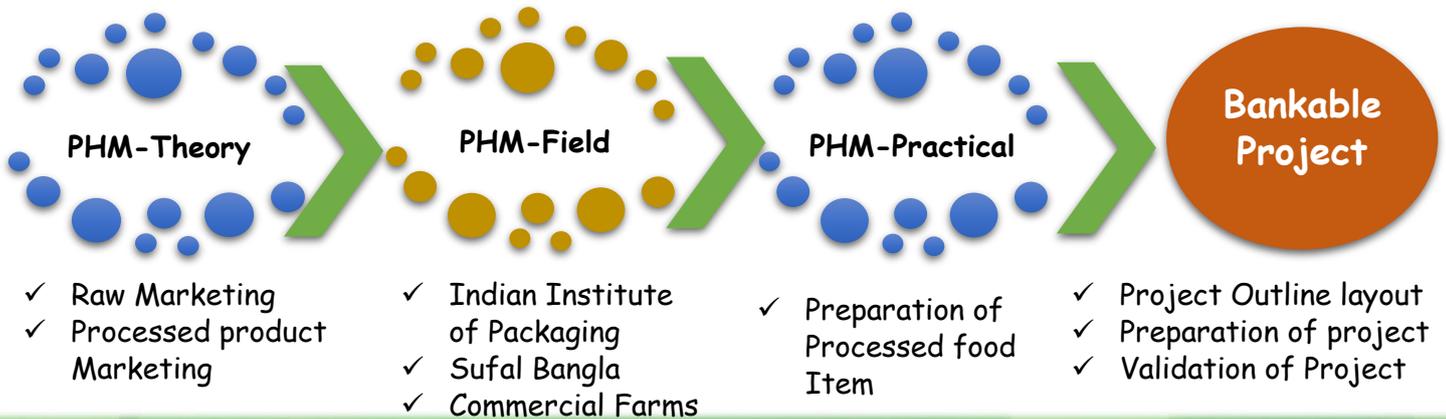
FPC Trainees in the PHM Training Classroom



FPC Trainees in the TCPC lab, Chinsurah



FPC Trainees with their Products after Training



Trainees of Young Members of Farm Families

Funded by RKVY and State Budget:

In the financial year 2016-17, 90 days residential training program for the young members of the Small and Marginal Farm Families has been conducted by NSTIAM in much larger format. 8 batches under RKVY and 4 batches of trainees under State Budget, with maximum of 30 trainees from each of the two blocks from one district, as recommended by District Magistrate of the concerned district has undergone training simultaneously. Apart from the Theory and Practical Classes, Field / Application Training were also imparted to the trainees. During Field/application time, the trainees are visiting to their own villages where they are trying to apply and implement the learning of during their training in their own field condition. Additionally they are provided with a stipend of Rs. 1000/- (rupees one thousand only) per month to mitigate the financial hardship that might be faced by his /her family during the training period.

Block wise training module has been developed based on crop diversity and agro-climatic conditions of each of the blocks.

Total 120 classes of 1 hour and 30 minutes each has been conducted in the theory part, which mainly cover the broad areas of a. Modern Pre-harvest technologies, b. Market led production, c. Post-Harvest Management, d. Value addition Modern marketing methods, e. Computer management and its application.

Additionally, they were shown about different market linkage activities by visiting and interacting with traders of Koley market, Mallick Ghat & Madanpur haat, Sheorafully veg. Haat, Naihati fish market, different fruit and vegetable orchards, fish, dairy and poultry farms, flower nurseries.



Farm Family Trainees in the Classroom

Trainees Visited and learnt market led production and preservations in institutes like

- Central Institute of Freshwater Aquaculture, Kalyani
- Indian Institute of Packaging, Saltlake
- Bidhan Ch. Krishi Vishwavidyalaya, Kalyani
- W.B University of Animal and Fisheries Science, Kalyani
- National Dairy Research Institute, ICAR, Kalyani
- Sheep and Goat Breeding Farm, Govt. of W.B, Kalyani
- Gotra Samabay Samiti, Gotra
- Ushagram Bio-farm, Birnagar
- Kriskah Bazars
- Potato and Multipurpose Cold Storages
- Vegetable & Flower Pack houses for E.U

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Total **187 trainees** successfully completed the training program who were selected from **12 blocks** representing **6 districts** of the State in the Financial Year 2016-17. At the end of the training, they were formed to **SHGs (block wise), Group Bank Account** were opened and each of the 12 SHGs received @ **Rs 2.0 lakh** as **One Time Front End Financial Assistance** in their group account after submission of their **Business Development Plan (BDP)** through a Bank Approved Project as a part of post training assistance. **Total 24 Lakh rupees** has been disbursed in this purpose from the **RKVY Fund** as well as **State Budget**.



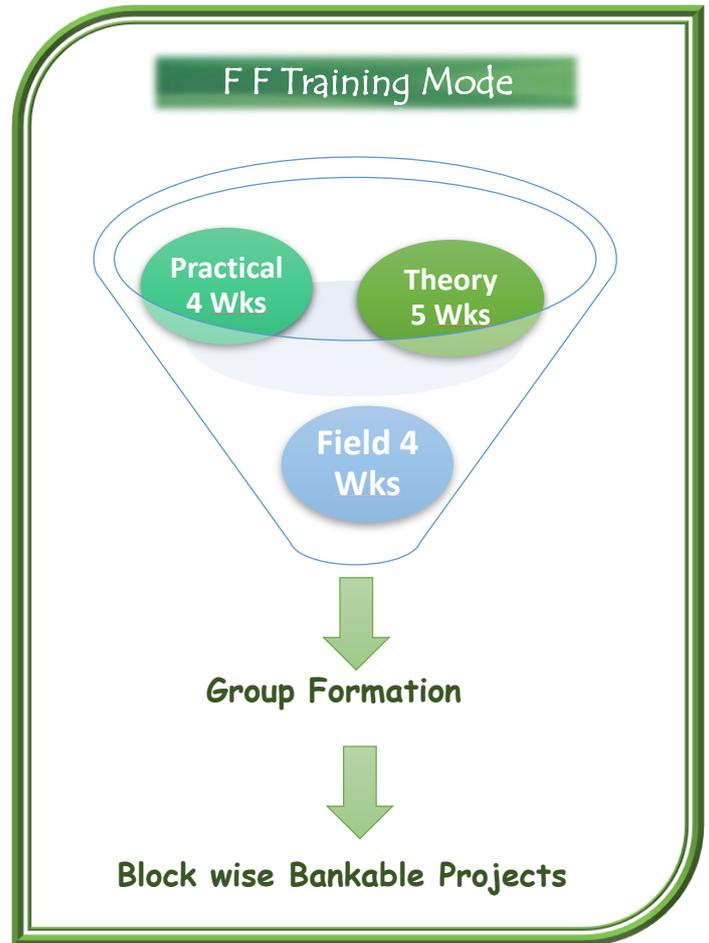
Farm Family Trainees in the Computer Class Room



Farm Family Trainees in the C-DAC lab at Singur K.B



Farm Family Trainees in Food-Processing Lab at Ushagram



Training Schedule for the Farm Family Members

Item	1 st WK	2 nd WK	3 rd WK	4 th WK	5 th WK	6 th WK	7 th WK	8 th WK	9 th WK	10 th WK	11 th WK	12 th WK	13 th WK	14 th WK	15 th WK
Theory	B1, B2	B3, B4	B5, B6	B1, B2	B3, B4	B5, B6	B1, B2	B3, B4	B5, B6	B1, B2	B3, B4	B5, B6	B1, B2	B3, B4	B5, B6
Practical	-	B1, B2	B3, B4	B5, B6	B1, B2	B3, B4	B5, B6	B1, B2	B3, B4	B5, B6	B1, B2	B3, B4	B5, B6	-	-
Field	-	-	B1, B2	B3, B4	B5, B6	B1, B2	B3, B4	B5, B6	B1, B2	B3, B4	B5, B6	B1, B2	B3, B4	B5, B6	-

B: Batch

Post Training Assurances and Activities

Apart from Imparting trainings to 374 trainees selected from 24 blocks of 12 Districts of the State throughout the year, the Institute has also provided Post Training Assurances to the trainee groups and also constantly monitors the activities of Trainees and/or the trainee groups.

Ex-Trainees of this Institute are presently performing successfully in different Business activities related to Agriculture & its allied sectors individually as well as in Groups. Many of them has been involved in the Front end as well as Back End operation of Sufal Bangla also.



Ex-Trainee at a Sufal Bangla Stall, Hooghly



Ex-Trainee Group with their Utensils, Dakshin Dinajpur



Ex-Trainee Group with their Products, Alipurdwar



Ex-Trainee at his Poultry Farm, Nadia

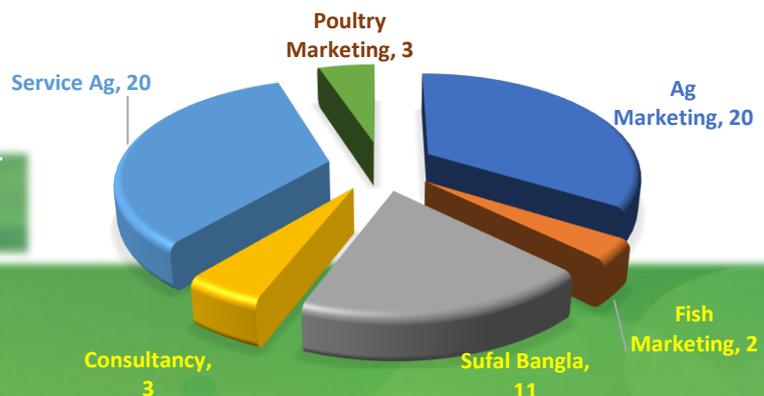


Ex-Trainees at Their Rabbit Farm, Uttar Dinajpur

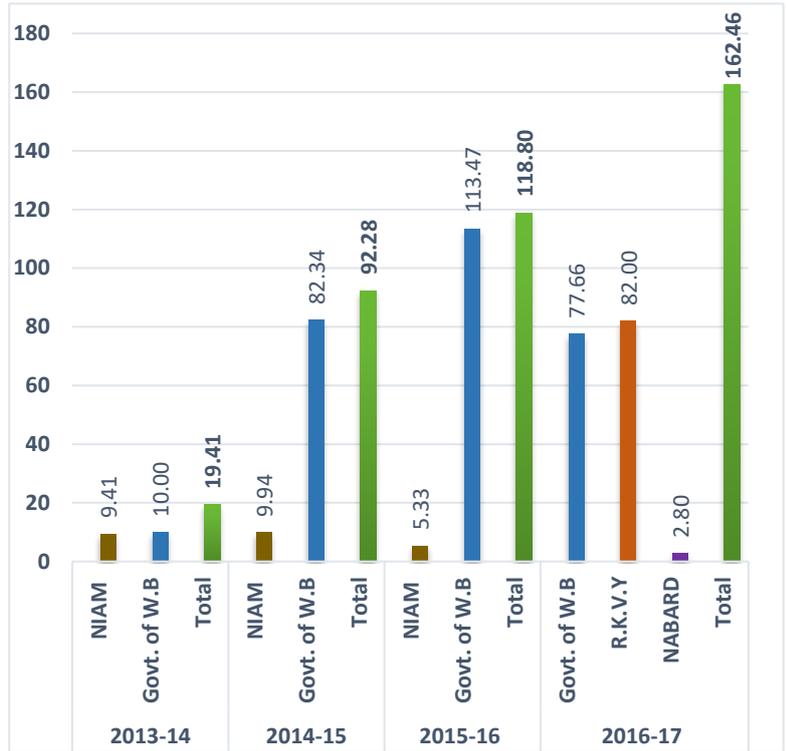
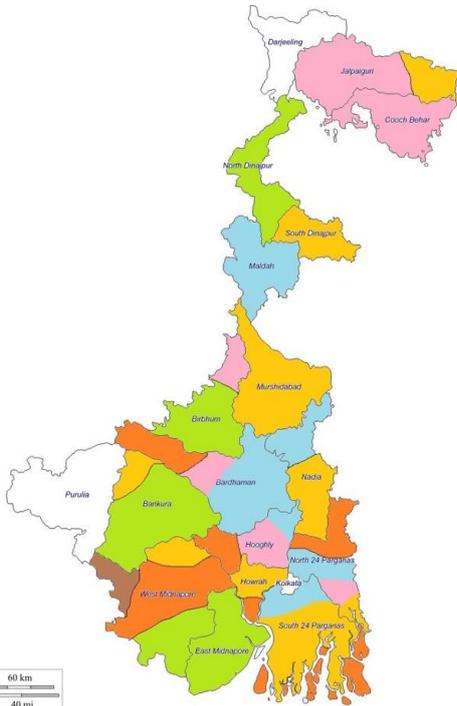
Post Training Assurances to the Trainee Groups

- 12 new SHGs have been formed with the trainees representing Young Members of Farm Families, under 90 days Farm Family Member's Training.
- Each of the Groups were provided with Rs 2.00 Lakh as Front End One Time Financial Assistance upon submission of 12 Bank Approved Business Development Projects
- 10 Bank Approved Business Development Projects have been submitted by the Trainees of 10 FPOs / FPCs and each group was provided with Rs 1.50 Lakh as Front End One Time Financial Assistance under Post Harvest Management Training
- Total 21 branches of 12 Banks throughout the State have been involved for a Maximum Credit Linkage of Rs 34.20 lakh for the 22 Bank Linked Business Development Projects.

Post Training Activity Distribution of Farm Family Trainees



Training Coverage NSTIAM



- Young Members of Farm Families training 2014-15
- Fruits and Vegetable Preservation training 2014-15
- Young Members of Farm Families training 2015-16
- Fruits and Vegetable Preservation training 2015-16
- Young Members of Farm Families training 2016-17
- Fruits and Vegetable Preservation training 2016-17

Fund Utilization at NSTIAM (L)



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